



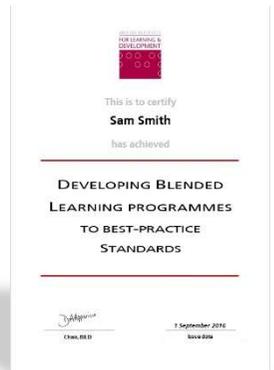
Be Excellent.
Be Recognised.

Developing Blended Learning programmes to best-practice Standards

**5 online
self-paced modules**

“Thank you very much. I will be able to apply the logical approach to create an effective and efficient blended learning solution to future projects.”

Carly Scott
Specsavers



Overview

The course explores different learning methods and media to enable organisations, through informed L&D Professionals, to provide more flexible, accessible and cost-effective learning opportunities.

In the 21st Century, learning practitioners need to embrace the potential of e-learning and blended solutions.

This course is valuable for those seeking to extend their capabilities beyond face-to-face and traditional self-study methods to take advantage of the opportunities provided by computers, the Internet and mobile technologies, whether used on their own or blended with traditional methods.

Benefits

To the delegate

- ➔ Gain a clear understanding of blended learning and the key ingredients for success
- ➔ Learn how to apply new technologies to learning interventions
- ➔ Identify the benefits of a blended approach and be able to overcome common concerns
- ➔ Learn a logical approach to the design of blended solutions ensuring effectiveness and efficiency
- ➔ Experience a variety of new media enabling selection of the optimal combination, taking into account the target audience, the organisation and the industry sector

To the organisation

- ➔ Design 'more for less' learning solutions
- ➔ Enable learning solutions to meet current business drivers more effectively
- ➔ Align L&D solutions to organisational challenges such as reducing time to market, customer engagement and retention, product knowledge in a fast-changing environment
- ➔ Evaluation of current available technology tools to enable informed investment

Who is it for?

All L&D professional who wish to discover the benefits of blended learning and how it can be applied to their practice.

Course objectives and assessment

Delegates create and upload a blended learning proposal for their organisation to meet the Blended Learning Standards.

Course programme

What you'll do

This comprises five online, self-paced sessions. Delegates need to allow 2-3 hours of study per module and to complete all sessions, including required activities and adjustments based on feedback.

- **Module 1:** Learning is changing. In this first module, you'll use information modules, reading and online activities to help to consider how the landscape of learning is evolving. There are tasks and reflections to consider before you upload the start of your blended proposal.
- **Module 2:** In this module, you'll think about The Logical Approach. You'll be exposed to lots of methods as you work through the module: reading, podcasts, quizzes, research and experimentation. At the end of the module, you'll upload the next part of your blended proposal for tutor feedback.
- **Module 3:** In Module Three, you'll think about the concerns and barriers you may face implementing blended learning techniques. You'll share your concerns and tips that you might have for others by uploading comments to a forum. For assessment, you'll complete and upload the next part of your blended proposal for tutor feedback.
- **Module 4:** The final module is made up of project work. You will have the opportunity to read and comment on others' draft proposals before uploading your final blended learning proposal for tutor feedback.

The British Institute for Learning and Development Standards

This course delivers a competency set aligned to the relevant [L&D Standards](#) published by the British Institute for Learning & Development:

- ➔ Define required organisational outcomes (BILD 1.2)
- ➔ Identify the audience characteristics, practical constraints and learning requirements (BILD 1.6)
- ➔ Select appropriate delivery options and e-Learning approaches (BILD 1.9)
- ➔ Plan the recommendation (BILD 1.12)
- ➔ Gain sponsor support for the learning solution presented (BILD 1.13)
- ➔ Analyse existing resources and online tools (BILD 2.2)
- ➔ Select appropriate delivery methods and media building in social contexts (BILD 2.44)
- ➔ Design learning activities and resources to optimise learning effectiveness (BILD 2.45)
- ➔ Design strategies to engage learners (BILD 2.46)
- ➔ Identify formal learning and social media opportunities (BILD 2.47)
- ➔ Implement efficient solutions (BILD 2.7.3)
- ➔ Evaluate the impact of the learning interventions against the pre-defined, desired organisational outcomes (BILD 4.2)
- ➔ Maintain and improve the quality of the resources, materials and delivery and assessment of learning solutions (BILD 4.4)

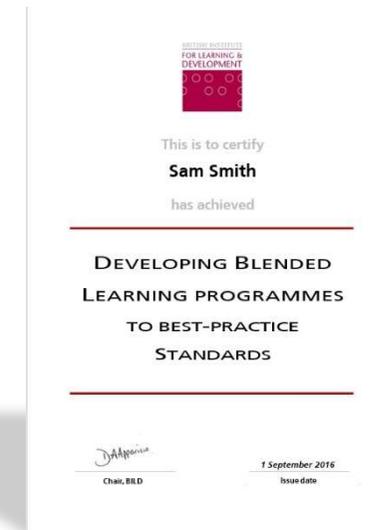
Certification

Certification follows assessment against best-practice L&D Standards, awarded by The British Institute for Learning and Development.

Next steps

This course may be upgraded to **The British Institute International Diploma in Learning and Development** by completing The International Certificate in Training and two additional courses: Designing & Developing Training to best-practice Standards and Developing Blended Learning programmes to best-practice Standards.

Upon completion, delegates may use the post-nominal letters BILD.dip and are entitled to **free** professional Institute membership for one year at Member level (MBILD), if not already a member.



Contact us

For further information, contact the British Institute's International Qualifications Support Team



Get in touch



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